



MARISSA RIVERA
ART DIRECTOR

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EMPLOYMENT

CODE AND THEORY

Digital Designer
4/2014 - Present

JOE FRESH

Senior Web Designer
5/2011 - 4/2014

OPM DESIGN

Junior Designer
2/2010 - 7/2010

FREELANCE EXPERIENCE

WEST ELM

Website and Email Design
3/2011 - 5/2011

MICHELLE LECLERC DESIGN

Print and Website Design, Production
11/2010 - 5/2011

PAYDEN AND RYGEL

Print and Website Design, Production
7/2010 - 11/2010

FREELANCE EXPERIENCE CONT.

CASA MARENGO DESIGN

Brochures, Books, Print Campaigns
11/2009 - 2/2011

SORIA WEDDINGS

Wedding and Event Photographer
4/2008 - 2/2011

INTERNSHIP

BLUE ICEBERG

Website Design, Production
9/2008 - 12/2008

EDUCATION

UCLA EXTENSION, SUMMER 2010

Web Design I
Concentration on coding- HTML and CSS

AZUSA PACIFIC UNIVERSITY, 2006 - 2009

Bachelor of Arts, FALL 2009
Graphic Design

NEW YORK CAMPUS FOR

ART & MEDIA STUDIES, FALL 2008
Concentration on Art & Design

PROGRAMS

Proficient on both Mac and PC
Adobe Creative Suite, Microsoft Office
Knowledge of Development Trends

SKILLS

Web Design	Print Design
Responsive Design	Invitation Systems
E-Commerce	Gift Wrap
Social Media Campaign	Lookbooks
Typography	Infographics
Branding	Stationary
Custom Type	Photography
Brand Personas	Creative Printing

RECOGNITIONS

Published in Mini Graphics 2, 5/2012
Featured on FPO, 5/2011
Graphic Design Scholarship, 2009
Deans List, 2006 - 2009
Presidential Scholarship, 2006 - 2009

AFFILIATIONS

AIGA, 2009 - 2012
KERNSPIRACY, 2009 - PRESENT